

Message Text

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PAGE 01 WARSAW 00915 130826Z

10

ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 /020 W
----- 066408

R 130730Z FEB 76
FM AMEMBASSY WARSAW
TO USDOC WASHDC
INFO SECSTATE WASHDC 9785

UNCLAS WARSAW 0915

COMMERCE PASS BEWT/TPD/BTHOMPSON

E.O. 11652: N/A
TAGS: BEXP, PL
SUBJECT: FY 76/77 TRADE PROMOTION EVENTS - MONTHLY UPDATE

REF: USDOC 03583

FOLLOWING IS THE FY 76/77 SCHEDULE OF PLANNED USAGE OF THE
WARSAW TDC:

DATES	EVENT	STATUS
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FEBRUARY

3	SALES MEETING OF AIRLINES OFFICE REPRESENTATIVES	ON-SITE
	PAN AMERICAN AIRWAYS	FIRM

17-18	TECHNICAL SALES SEMINAR & SINGLE SPONSOR SHOW HYDRAULIC SYSTEMS	ON-SITE
	MONARCH ROAD MACHINERY	FIRM

23-25	TECHNICAL SALES SEMINAR UNOX-WASTE WATER SYSTEM	OFF-SITE (LODZ)
	UNION CARBIDE	FIRM

MARCH
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4-5 TECHNICAL SALES SEMINAR
PROGRAMMABLE CONTROLLER
FOR INDUSTRIAL CONTROL
SYSTEMS ON-SITE
CONTRONIX ASSOCIATES INC. FIRM

TECHNICAL SALES SEMINAR
WOODPULP AND PAPER OFF-SITE (LODZ)
ITT RAYONIER INC TENTATIVE

8-9 TECHNICAL SALES SEMINAR
SINGLE SPONSOR SHOW
PRESSURE & TEMPERATURE
MEASUREMENT AND PROCESS ON-SITE
CONTROL EQUIPMENT FIRM
ROSEMOUNT CO

10-11 SEMINAR & BRIEFING
AGRICULTURAL DEVELOPMENT ON-SITE
AMERICAN SOYBEAN ASSOCIATION FIRM

20-23 TECHNICAL SALES SEMINAR
AGRICULTURAL EQUIPMENT &
TECHNOLOGY ON-SITE
ALLIS-CHALMERS FIRM

30-31 TECHNICAL SALES SEMINAR
AUDIO-VISUAL EQUIPMENT ON-SITE
3-M CO. FIRM

APRIL

5-6 SINGLE SPONSOR SHOW
SEMINAR
PUMPS AND VALVES FOR
CORROSIVES ON-SITE
DURCO CORP FIRM

7-10 TECHNICAL SALES SEMINAR
CHEMICAL ANALYSIS BY
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SELECTIVE ION ELECTRODES ON-SITE
ORION RESEARCH FIRM

12-16 TECHNICAL SALES SEMINAR
LIQUID CHROMATOGRAPHY
PERFORMANCE ON-SITE
LABORATORY DATA CONTROL FIRM

11-15 POZNAN INT'L FAIR

"SALMED"

MEDICAL EQUIPMENT OFF-SITE (POZNAN)
INSTRUMENTS AND TECHNOLOGY FIRM

21-23 TECHNICAL SALES SEMINAR

ELECTRONIC EQUIPMENT ON-SITE
AMTEST ASSOCIATES INC. FIRM

TECHNICAL SALES SEMINAR
PRODUCTION EQUIPMENT FOR
TIRE INDUSTRY ON-SITE
AMF TENTATIVE

MAY

12 TECHNICAL SALES SEMINAR

PRINTED CIRCUIT BOARD ON-SITE
MATERIALS & TECHNOLOGY FIRM
CINCINNATI MILACRON

TECHNICAL SALES SEMINAR
ELECTRONIC COMPONENTS
& INSTRUMENTS ON-SITE
AGRUS INTERNATIONAL TENTATIVE

JUNE

6-17 POZNAN INT'L TECHNICAL FAIR

GENERAL INDUSTRIAL
EQUIPMENT (PAVILIONS 19 & 38) OFF-SITE (POZNAN)
BEWT FIRM

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14-16 TECHNICAL SALES SEMINAR OFF-SITE (POZNAN)
BURR-BROWN CORP FIRM

18-23 TECHNICAL SALES SEMINAR

NON-FERROUS METALLURGY
LEAD/ZINC OFF-SITE (KATOWICE)
BEWT FIRM

JULY TECHNICAL SALES SEMINAR

POLLUTION CONTROL ON-SITE
EQUIPMENT TENTATIVE

SEPTEMBER

12-19 INTERNATIONAL TRADE FAIR

OF PACKAGING, MATERIALS
HANDLING, AND STORAGE OFF-SITE (POZNAN)
EQUIPMENT, "TAROPAK" FIRM

12-19 INTERNATIONAL TRADE FAIR OFF-SITE(POZNAN)
 OF FOLK HANDICRAFT, ARTS FIRM

12-19 INTERNATIONAL TRADE FAIR
 OF TEXTILE INDUSTRY EQUIPMENT
 "INTERMASZ" OFF-SITE (POZNAN)
 (SEVERAL US FIRMS WILL FIRM
 PARTICIPATE)

OCTOBER

19-22 INTERNATIONAL TRADE FAIR OFF-SITE (POZNAN)
 OF TRANSPORT AND WAREHOUSING FIRM
 EQUIPMENT

NOVEMBER

28-DEC 2 POZNAN INTERNATIONAL FAIR
 "INTERBIURO"
 BUSINESS MACHINES, EDP OFF-SITE(POZNAN)
 AND OFFICE EQUIPMENT FIRM

DAVIES
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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 FEB 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976WARSAW00915
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760055-0297
From: WARSAW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760248/aaaabpxx.tel
Line Count: 201
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: housmasa
Review Comment: n/a
Review Content Flags:
Review Date: 07 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07 JUL 2004 by oatisao>; APPROVED <06 OCT 2004 by housmasa>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY 76/77 TRADE PROMOTION EVENTS - MONTHLY UPDATE
TAGS: BEXP, PL
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006